



February 12, 2007

FINDING THE FUTURE (SOME RECENT MAIL)

Hey Will!

I wanted to quickly let you know about a fabulous recipe and lifestyle Web destination, Recipe4Living, for consideration in Clicked.

Recipe4Living is an interactive community enabling its more than 6 million registered users to share unique ways to cook and live a healthy life. From homemade gift ideas to recipe photo contests to wine guides to how to live healthier and feel great, Recipe4Living has something for everyone!

The site includes over 17,000 user-rated recipes, with more than 80 techniques and original commentary from world-renowned chef Wolfgang Puck. It also features enhanced search capabilities and a unique coupon add-on, where users can download more than 100 coupons for brand-name consumer goods by clicking on hyperlinks within a current recipe.

There is so much more that Recipe4Living offers users, but I know you don't like long pitches, so please check out www.Recipe4Living.com when you have a sec and let me know if you want more info or have any questions.

Thanks!

Lizzie

Will notes: I appreciate Lizzie being quick with this presser. [The photo contest](#) is what caught my eye. Taking a good looking picture of food can be a real challenge. It looks like [some of the winners](#) got it right. The key is lighting and the problem is that good dining lighting is not good photo lighting.