

You are receiving this email from Work it, Mom! because you subscribed to receive updates from us or you are a friend of the company and we thought you'd want to know what we are up to. To ensure that you continue to receive emails from us, please add [website@workitmom.com](mailto:website@workitmom.com) to your address book today. If you haven't done so already, click to [confirm](#) your interest in receiving email campaigns from us.

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## Work it, Mom! Newsletter

### September 6, 2007

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#### Greetings!


Welcome to this edition of the Work It, Mom! Newsletter!

The lazy days of summer are over and we're back with our [Speak Your Mind Contest](#) this week. (Yes, we just wanted to get a laugh out of you by using the word "lazy".)

Here's this week's topic:

What can your government do to help you as a working mom?

#### Get Involved!

**Join Work It, Mom! Now**   
Create your profile and join the community! It only takes a minute!

[Click here to register now](#)

Longer paid maternity leave? Better and more affordable daycare options? Widely available after-school programs? Whatever country you live in, share your opinions and ideas by writing a short essay as a response to our question and submit it to [Work It, Mom!](#) The author of the essay with the highest number of votes will win a \$50 gift certificate good for tons of awesome makeup at [e.l.f. \(eyes lips face\)](#). Because every opinionated mom deserves to look her best!

The deadline for submission is September 13, 2007. [Here are all the details.](#)

Start writing - we can't wait to hear your thoughts on this!

Have a great day!  
The Work It, Mom! Team

#### Quick Links

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#### WE ARE TALKING ABOUT...

Join in on the conversation at Work It, Mom!

Here's what Work It, Mom! members are talking **Q&A** about this week:

- [Does anyone have any good ideas in the arena of dating?](#)
- [I've read that it is wrong to slip out the door in the morning without saying goodbye. What do you all think?](#)



Join Our Mailing List!

- [Do you pay your kids an allowance? How much do you pay them and are there incentives for them to do extra chores?](#)
- [What are your strategies and tips for saving money? Do you feel you're saving enough?](#)
- [Do you ever get tired of family obligations?](#)
- [What's your worst-boss-ever story?](#)

Go to [Work It, Mom! Forums](#) or [Q&A](#) and start talking about things you care about!

Help us spread the word about Work It, Mom!

Forward this email to your friends

[Invite them to create a profile on Work It, Mom!](#)

## DETOURS & ONRAMPS: October 8th, 2007

Check out this important and informative event for working moms:

The [Detours and OnRamps Forum](#) on October 8, 2007 is a day-long conference featuring the companies and resources who are on the cutting edge of helping women create family-friendly careers. Practical sessions, engaging speakers, and outstanding networking time make this an event you cannot afford to miss.

[For more details, please click here.](#)



## FEATURED ARTICLE

### [Making It Work](#)

Candid, real-life coping advice from four multi-tasking moms from our partner, [Prevention Magazine](#)

Aviator and mother-of-six Anne Morrow Lindbergh once noted that "by and large, mothers and housewives are the only workers who do not have regular time off." Today, when nearly 75 percent of American mothers with children under 18 work outside the home and still bear the brunt of household chores, Lindbergh's quote seems especially prescient.



In surveys, working moms who "do it all" say that time--not money, sex, or glory--is what they really need more of. The dedicated working mothers featured here are no exception, yet all are finding surprising ways to navigate the trade-offs, triumphs, and disappointments that come with raising kids and building careers. Here's how they're doing it.

[Click here to keep reading!](#)

[Check out our growing library of great member articles and submit your own!](#)

## FEATURED INTERVIEW

Sheila Lirio Marcelo  
Founder & CEO, [Care.com](http://Care.com)

Sheila is the founder and CEO of a great new company [Care.com](http://Care.com). If you're a busy working mom you know the value of a great caregiver for your kids. [Care.com](http://Care.com) helps you find one. Sheila lives in Weston, MA with her husband and two kids, ages 7 and 15. She has a ridiculously impressive background, including several graduate degrees and senior management positions with extremely successful companies. Somehow she manages to juggle it all while also working together with her husband. If you are curious how, [check out this great interview we recently did with Sheila](#).



## WORK IT, MOM! BLOGS

This week our awesome bloggers are talking about:

[Picking a virtual team for your small business](#)

[10 reasons why it's great to work in the corporate world](#)

[Getting your arms around school lunches](#)

[Having your words edited without your approval](#)

[Cleaning and storing your summer clothes](#)

[Getting up the guts to raise your rates with your clients](#)

...and much more - so [check out all Work It, Mom! Blogs and join the discussion by leaving comments for our bloggers!](#)

## WORK IT, MOM! PARTNERS

[Recipe4Living](http://Recipe4Living.com)

Recipe4Living is dedicated to fostering an online community interested in cooking, thinking, and living. Through reader feedback and contribution, we strive to create a meaningful space for people to come together and communicate about important topics ranging from the best cheesecake recipe to grilling tips to current trends in dieting.



To learn more, please visit <http://rs6.net/tn.jsp?t=9ixsiecab.0.q68mjecab.mdj6p6bab.104&ts=S0279&p=http%3A%2F%2Fwww.recipe4living.com%2F>

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